



YIELDS

Youth Innovative GBL
Emotional Intelligence
for Development of
Sustainability Skills

Evaluation Plan

Project Number:
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Introduction:

The YIELDS project (Youth Innovative GBL Emotional Intelligence for Development of Sustainability Skills) is designed to enhance sustainability skills and emotional intelligence among young people through innovative game-based learning (GBL). To ensure that the project meets its goals and delivers impactful outcomes, an evaluation plan is essential. This plan outlines the processes for assessing the effectiveness, efficiency, and overall impact of the project, providing a framework for continuous improvement.

Purpose of the Evaluation Plan

The primary purpose of the evaluation plan is to systematically measure the effectiveness of the YIELDS project in achieving its objectives.

This plan will help:

- **Monitor Progress:** Track the implementation of project activities against planned milestones.
- **Assess Impact:** Evaluate the short-term and long-term impact on the target audience, including changes in knowledge, skills, and behaviors.
- **Ensure Accountability:** Provide transparency and accountability to stakeholders, including funders, partners, and participants.
- **Facilitate Decision-Making:** Use evaluation data to inform decisions and adjustments throughout the project lifecycle.
- **Support Continuous Improvement:** Identify areas for improvement and make recommendations for enhancing the project's effectiveness.



Evaluation Objectives

The evaluation of the YIELDS project will focus on the following key objectives:

- **Effectiveness:** Determine the extent to which the project's objectives are being achieved. This includes evaluating the success of GBL and emotional intelligence activities in enhancing sustainability skills among youth.
- **Efficiency:** Assess the use of resources (time, budget, and personnel) to ensure that the project is being implemented cost-effectively.
- **Impact:** Measure the broader effects of the project on participants, partners, and the wider community, including changes in attitudes, behaviors, and practices related to sustainability.
- **Sustainability:** Evaluate the likelihood that the project's outcomes will be sustained beyond its completion, including the continued use of educational tools and methods developed during the project.

Evaluation Methodology

The evaluation will employ a mixed-methods approach, combining both quantitative and qualitative data to provide a comprehensive assessment of the project's impact.

1. Quantitative Methods

The quantitative aspect of the evaluation will focus on measurable outcomes and statistical analysis. One of the primary tools for collecting quantitative data will be surveys and questionnaires. These will be administered to participants at two key points: before the commencement of the project activities (pre-surveys) and after the activities have been completed (post-surveys).



The pre-surveys will establish a baseline, capturing participants' initial levels of knowledge, skills, and attitudes related to sustainability and emotional intelligence. The post-surveys will then measure the changes in these areas, allowing the evaluation team to assess the effectiveness of the project's interventions. By comparing the results of these surveys, the team can quantify the impact of the project in terms of knowledge gained, skills developed, and shifts in attitudes among the participants.

In addition to surveys, the evaluation will track performance indicators that are critical to understanding the project's reach and effectiveness. These indicators include the total number of participants engaged in the project, the level of engagement with the educational tools provided (such as the frequency of GBL toolkit usage), and the extent to which participants apply the learned skills in real-life contexts. Analyzing these metrics will provide valuable insights into the project's operational success and its capacity to meet its targeted objectives. For example, high levels of engagement with the GBL toolkit could indicate that the resources developed are both relevant and appealing to the target audience.

2. Qualitative Methods

While quantitative data provides a broad overview of the project's impact, qualitative methods offer a deeper, more nuanced understanding of the experiences and perceptions of those involved. One of the key qualitative methods employed in the YIELDS project will be in-depth interviews and focus group discussions. These will be conducted with a diverse range of participants, including young people who participated in the educational activities, educators who implemented the GBL and emotional intelligence tools, and other stakeholders such as project partners and community leaders.

The interviews and focus groups will explore participants' experiences in detail, including how they engaged with the project, what they found most valuable, and any challenges they encountered. This qualitative data will help to identify the specific aspects of the project that were most effective, as well as areas that may require further development or adjustment.



Another important qualitative tool will be the development of case studies. These will provide detailed accounts of how the YIELDS project has been implemented in different contexts, highlighting success stories and the unique ways in which the project has impacted various communities.

Each case study will focus on a particular aspect of the project, such as the use of GBL in a specific educational setting or the development of emotional intelligence in a particular group of participants. By illustrating the project's impact through real-life examples, these case studies will not only showcase the project's successes but also offer valuable lessons for future initiatives. The case studies will be particularly useful for stakeholders who are interested in replicating or scaling the project in other settings.

In summary, the mixed-methods approach in the YIELDS project's evaluation ensures that both the quantitative and qualitative aspects of the project's impact are thoroughly assessed. This comprehensive methodology provides a robust framework for understanding the effectiveness of the project, informing decision-making, and guiding future improvements. By capturing a wide range of data, the evaluation will offer a detailed picture of how the YIELDS project contributes to enhancing sustainability skills and emotional intelligence among youth, and how these outcomes can be sustained and built upon in the future.

Key Performance Indicators (KPIs)

KPI	DESCRIPTION	TARGET
Participant Engagement	Number of youth actively engaged in GBL activities.	200+ participants
Knowledge Improvement	Percentage increase in knowledge about sustainability.	70% of participants
Emotional Intelligence Growth	Improvement in emotional intelligence skills.	60% of participants
Tool Utilization	Frequency of use of the GBL toolkit by educators.	Regular use in 80% of cases
Stakeholder Satisfaction	Satisfaction levels among partners and stakeholders.	85% satisfaction rate
Resource Dissemination	Number of educational resources distributed/downloaded.	100+ resources

Data Collection and Analysis

Data collection and analysis are critical components of the YIELDS project evaluation, ensuring that the project's impact is thoroughly measured and understood. The data will be collected at multiple stages of the project, employing both quantitative and qualitative methods, to capture a comprehensive picture of how the project's activities influence participants and stakeholders.

Baseline Data Collection

At the outset of the YIELDS project, baseline data collection will be conducted to establish a clear reference point for measuring progress throughout the project. This baseline data will include information on the initial levels of knowledge, skills, attitudes, and behaviors of the participants related to sustainability and emotional intelligence.

By collecting this data before any interventions take place, the evaluation team will be able to compare these initial conditions with post-intervention data, thereby quantifying the changes that occur as a result of the project's activities. Baseline data will be gathered using surveys, interviews, and focus group discussions, ensuring that the team has a solid foundation of information from which to assess progress.

Ongoing Monitoring

As the project progresses, data will be continuously collected to monitor the implementation of activities and to assess their immediate effects. This ongoing monitoring is essential for tracking the project's trajectory, identifying any issues early on, and making necessary adjustments to improve outcomes.

The project team will regularly gather data on key performance indicators (KPIs), such as participant engagement, the frequency of tool usage, and the effectiveness of training sessions. In addition to quantitative data, qualitative insights will be obtained through regular interviews and feedback sessions with participants and stakeholders. This iterative process allows the project team to remain responsive to the needs of the participants and to refine the project's approaches in real-time, ensuring that the project remains on course to achieve its objectives.

Final Evaluation

Upon the completion of the YIELDS project, a comprehensive final evaluation will be conducted. This evaluation will involve a thorough analysis of all the data collected throughout the project, including baseline, ongoing, and end-line data. The final evaluation will assess the overall impact of the project, focusing on the extent to which the project's objectives have been met and the sustainability of the outcomes.

The analysis will compare the post-project data with the baseline data to quantify the changes in knowledge, skills, and behaviors among participants. Additionally, the final evaluation will include a qualitative assessment, drawing on case studies, interviews, and focus group discussions to provide a deeper understanding of the project's successes and challenges. The insights gained from this comprehensive evaluation will be crucial for making informed recommendations for future projects and for scaling the YIELDS approach in other contexts.

Reporting and Dissemination

The evaluation findings of the YIELDS project will be systematically compiled into various reports, ensuring that all stakeholders are informed of the project's progress, outcomes, and impact. These reports will serve as vital tools for transparency, accountability, and knowledge sharing, both during and after the project's implementation.

Interim Reports

Throughout the life of the YIELDS project, interim reports will be produced at key milestones to provide timely updates on the progress of the project. These reports will summarize the data collected during the ongoing monitoring phase, offering insights into the project's achievements and any challenges encountered. Interim reports are essential for keeping project partners, funders, and other stakeholders informed about the current state of the project. They also serve as an opportunity to share preliminary findings, highlight early successes, and address any issues that require attention. By providing regular updates, interim reports help maintain transparency and foster continued support and engagement from all involved parties.

Final Report

At the conclusion of the YIELDS project, a detailed final report will be prepared, encapsulating the full breadth of the evaluation process and findings.

This report will provide a comprehensive summary of the project's outcomes, including a thorough analysis of the data collected during the baseline, ongoing monitoring, and final evaluation phases. The final report will assess the project's overall impact, discussing the effectiveness of the interventions, the achievement of the project's objectives, and the sustainability of the outcomes. Additionally, the report will offer recommendations for future initiatives, drawing on the lessons learned throughout the project. These recommendations will be valuable for stakeholders who may wish to replicate or scale the YIELDS approach in other contexts. The final report will serve as a key document for reflecting on the project's journey and ensuring that its successes and insights are documented and shared.

Dissemination

The findings from the YIELDS project evaluation will be disseminated widely to ensure that the knowledge gained is shared beyond the immediate project partners and participants. Dissemination activities will include presentations at conferences and workshops, where the project team will share insights and engage with broader audiences.

Additionally, the evaluation results will be published in academic journals, reports, and case studies, making the findings accessible to researchers, educators, policymakers, and practitioners. Online platforms, such as the project website and social media channels, will also be used to share key findings, providing easy access to the evaluation outcomes for a global audience. This comprehensive dissemination strategy will help ensure that the valuable lessons learned from the YIELDS project contribute to the broader field of youth education and sustainability, influencing future projects and policies.



Evaluation Timetable

ACTIVITY	TIMELINE
Baseline Data Collection	Months 1-3
Mid-Project Evaluation	Month 12
Ongoing Monitoring and Adjustments	Continuous
Final Data Collection	Months 21-23
Final Evaluation Report	Month 24

Responsibilities for Each Partner

P1 KEKORAMA:

Coordination and Development:

- Coordinate Work Package 1: Oversee and manage all tasks and activities related to Work Package 1.
- Website Development: Design, develop, and maintain the project website.
- Board Game Mechanics and Graphics: Develop the mechanics and graphics for the board game.
- Printed Materials: Design and produce printed materials related to the project.
- Multiplier Event: Host one multiplier event in Siatista, showcasing project progress and results.
- Final Conference: Organize and host the final project conference in Siatista.

Evaluation:

- Evaluation Plan: Contribute to the development of the evaluation plan.
- Conduct Evaluations: Carry out evaluations for all project activities to ensure they meet the defined objectives and quality standards.

P2 ESYN:

Competency Framework:

- Design: Develop the design for the competency framework used in the project.
- Needs Assessments: Conduct needs assessments and analyses to inform the toolkit's development.

Toolkit Development:

- Structure and Content: Design and specify the structure and content of the toolkit.
- Serious Game Planning: Participate in planning and specifying details for the serious game component of the project.

P3 AY:**Training and Events:**

- Youth Worker Training in Greece: Host training sessions for youth workers on game-based learning (GBL) resources in Greece.
- Training Program: Develop the training program and information pack for youth worker training sessions.
- Multiplier Event: Design the branding concept and host one multiplier event in Athens.

Board Game:

- Script Finalization: Finalize the script for the board game and provide translations into local languages.

P4 ECRRED:

- Social Media and Dissemination:
- Social Media Management: Create and manage social media accounts for the project.
- Youth Worker Training in Latvia: Host youth worker training on GBL resources in Liepziedi, Latvia.
- Dissemination and Exploitation: Conduct activities related to the dissemination and exploitation of results from the youth worker trainings.

Reporting and Communication:

- Sustainability and Exploitation Report: Contribute to the development of the sustainability and exploitation report.
- Newsletters: Draft and distribute project newsletters to keep stakeholders informed.

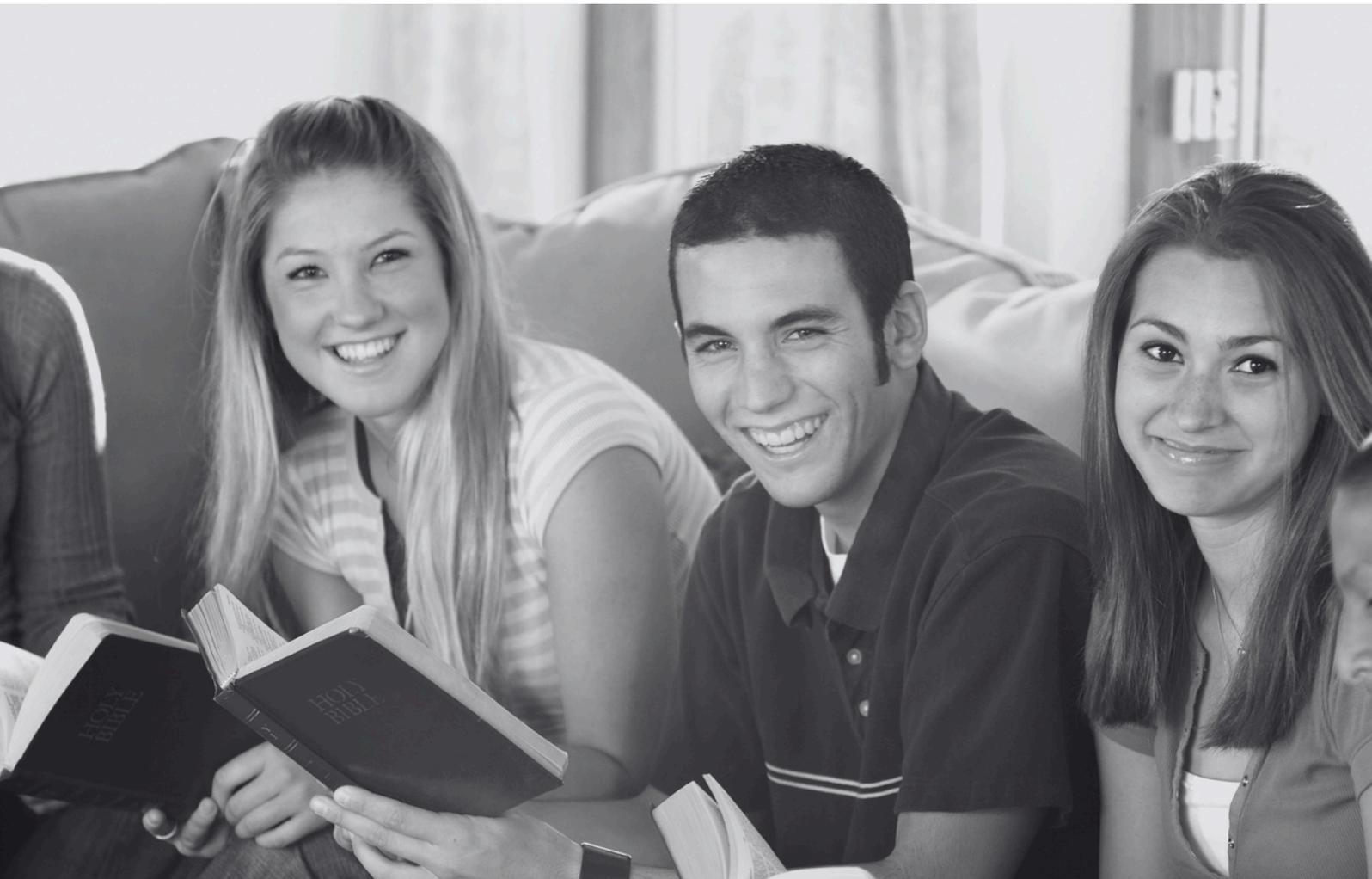
P5 ASEL:

Research and Methodology:

- Research Methodology: Develop the research methodology and tools for Work Package 1.
- Surveys and Research: Conduct surveys, focus groups, and field research to achieve research objectives in Work Package 1.

Game and Toolkit Integration:

- Guide for Board Game: Develop a guide for the implementation of the board game and translate it into local languages.
- Serious Game Planning: Contribute to the planning and specifications for the serious game and integrate it into the project website.



Budget and Resources

Adequate resources will be allocated to ensure the successful implementation of the evaluation plan. This includes budget provisions for:

- Data Collection Tools: Costs associated with surveys, interviews, and focus group discussions.

WP	ALLOCATED AMOUNT (EUR)
WORK PACKAGE N°1 PROJECT MANAGEMENT	50 000,00
WORK PACKAGE N°2 - DATABASE AND TOOLKIT	37 320,00
WORK PACKAGE N°3 - TRAINING AND CAPACITY BUILDING	72 560,00
WORK PACKAGE N°4 - MOBILITY ACTIVITIES	40 760,00
WORK PACKAGE N°5 - IMPACT AND DISSEMINATION	49 360,00
TOTAL	250 000,00

- Staff Time: Compensation for the evaluation team and other personnel involved in the evaluation.
- Reporting and Dissemination: Costs for producing and distributing evaluation reports.

Ethical Considerations

The evaluation will be conducted in accordance with ethical guidelines to ensure the confidentiality and anonymity of participants. Informed consent will be obtained from all participants, and data will be securely stored and managed.



Questionnaires example

Questionnaire for Training Evaluation

YIELDS Project: Training Evaluation Form

Training Title: [Insert Training Title]

Date: [Insert Date]

Location: [Insert Location]

Trainer(s): [Insert Trainer(s) Name(s)]

1. Content Relevance

- Was the content of the training relevant to your work/field?
 - Very Relevant
 - Relevant
 - Neutral
 - Not Relevant
 - Not Relevant at All

2. Knowledge and Skills Acquired

- Did the training enhance your knowledge and skills in sustainability and emotional intelligence?
 - Significantly Improved
 - Improved
 - Neutral
 - Slightly Improved
 - Not Improved

3. Training Materials

- How would you rate the quality of the training materials provided?
 - Excellent
 - Good
 - Fair
 - Poor
 - Very Poor

4. Training Delivery

- How effective was the trainer(s) in delivering the content?
 - Very Effective
 - Effective
 - Neutral
 - Ineffective
 - Very Ineffective

5. Interaction and Participation

- Were you encouraged to participate and interact during the training?
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
 - Strongly Disagree

6. Practical Application

- Do you feel confident in applying the knowledge and skills gained in your daily work?
 - Very Confident
 - Confident
 - Neutral
 - Not Confident
 - Not Confident at All

7. Overall Satisfaction

- How satisfied are you with the overall training session?
 - Very Satisfied
 - Satisfied
 - Neutral
 - Dissatisfied
 - Very Dissatisfied

8. Suggestions for Improvement

- Please provide any suggestions or comments on how we can improve future training sessions:
 - [Open Text Field]

Questionnaire for Meeting Evaluation

YIELDS Project: Meeting Evaluation Form

Meeting Title: [Insert Meeting Title]

Date: [Insert Date]

Location: [Insert Location/Online Platform]

Facilitator(s): [Insert Facilitator(s) Name(s)]

1. Meeting Objectives

- Were the objectives of the meeting clear and well communicated?
 - Very Clear
 - Clear
 - Neutral
 - Unclear
 - Very Unclear

2. Agenda and Structure

- How well was the meeting agenda structured and followed?
 - Very Well
 - Well
 - Neutral
 - Poorly
 - Very Poorly

3. Participation and Engagement

- Were you encouraged to participate and share your opinions during the meeting?
 - Strongly Agree
 - Agree
 - Neutral
 - Disagree
 - Strongly Disagree

4. Time Management

- Was the time allocated for the meeting appropriate for covering all agenda items?
 - Very Appropriate
 - Appropriate
 - Neutral
 - Inappropriate
 - Very Inappropriate

5. Decision-Making

- Were decisions made during the meeting clear and actionable?
 - Very Clear
 - Clear
 - Neutral
 - Unclear
 - Very Unclear

6. Facilitation

- How effective was the meeting facilitator in guiding the discussion and keeping the meeting on track?
 - Very Effective
 - Effective
 - Neutral
 - Ineffective
 - Very Ineffective

7. Meeting Outcomes

- How satisfied are you with the outcomes of the meeting?
 - Very Satisfied
 - Satisfied
 - Neutral
 - Dissatisfied
 - Very Dissatisfied

8. Suggestions for Improvement

- Please provide any suggestions or comments on how we can improve future meetings:
- [Open Text Field]

Conclusion

This evaluation plan for the YIELDS project offers a comprehensive framework for assessing the project's impact, ensuring accountability, and fostering continuous improvement. By systematically collecting data, analyzing results rigorously, and maintaining transparency in reporting, the evaluation process aims to provide valuable insights into the project's effectiveness and efficiency.

Through systematic data collection methods, including surveys, interviews, and focus groups, the evaluation will capture a thorough picture of the project's performance. This approach allows for accurate measurement of changes in participant knowledge, skills, and attitudes, as well as the overall impact on sustainability practices.

The rigorous analysis of collected data will uncover meaningful patterns and insights, guiding decisions on project adjustments and enhancements. Transparent reporting will ensure that findings are accessible to all stakeholders, facilitating informed discussions and promoting accountability.

Ultimately, the evaluation will contribute to the success of the YIELDS project by identifying strengths and areas for improvement. The insights gained will not only enhance the current project's outcomes but also inform future initiatives in youth education and sustainability, supporting ongoing efforts to drive positive change.





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